



11th Annual Health Informatics Conference & Exhibition



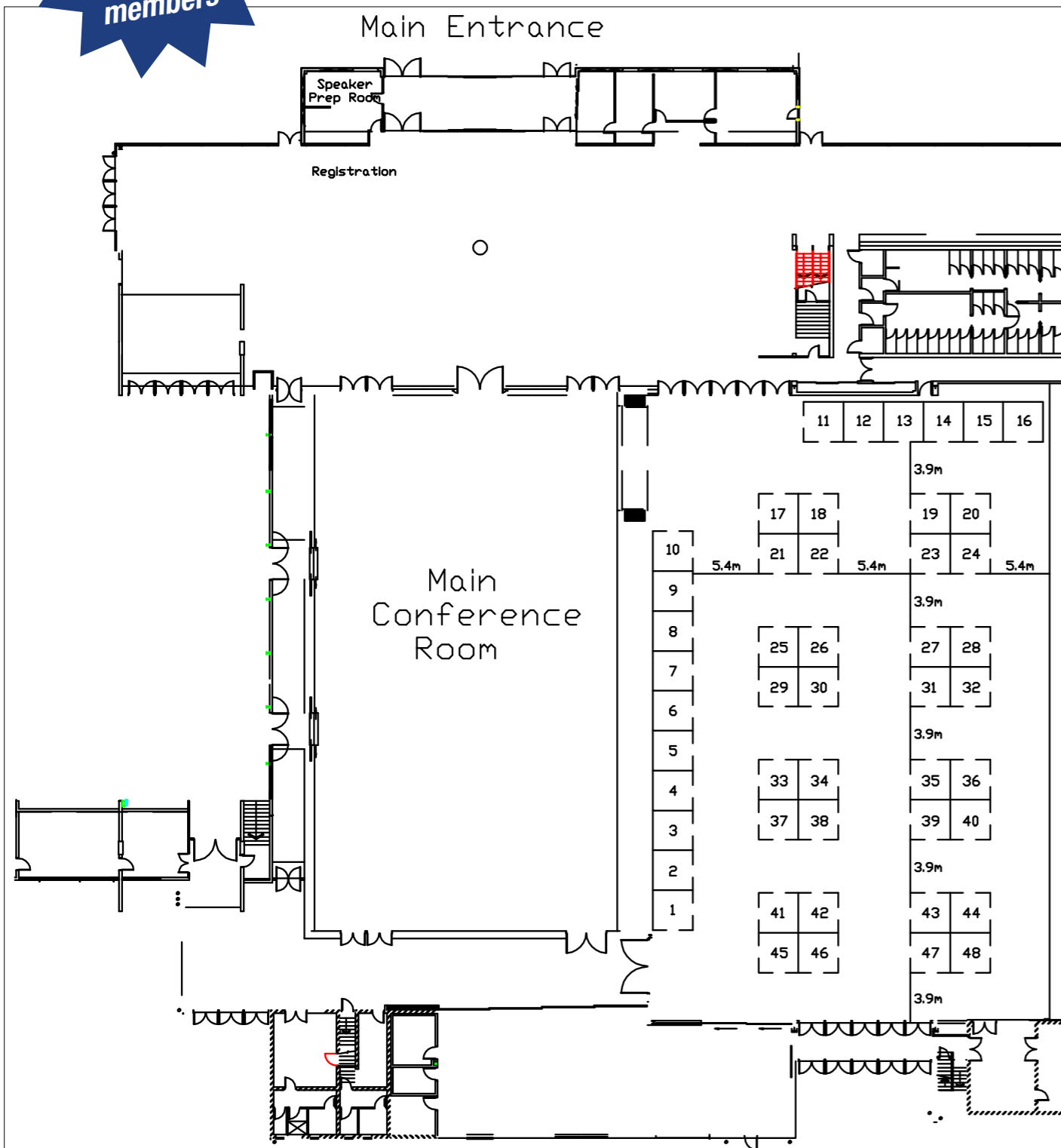
7-9 November 2012 - Energy Events Centre, Rotorua

www.hinz.org.nz

Exhibition Floor Plan

Special discount for NZIHTC members

CONTACT US NOW!



Don't be disappointed... BOOK NOW

contact admin@hinz.org.nz

PARTNERSHIP/EXHIBITION OPPORTUNITIES

All the examples below, can be negotiated and act as a guideline for your convenience. Partnership packages are not restricted to these options and we are more than happy to discuss your own requirements at any stage.

Do you have your own ideas for sponsorship opportunities? Contact us!
admin@hinz.org.nz or www.hinz.org.nz

PLATINUM (\$11,500)

- Exclusive placement of your company banners appearing on stage in the main auditorium and throughout the Conference Centre
- Banner advertising on the HINZ Web Page and placement of a hyperlink for one year
- Naming rights for one scientific session which will include visual and verbal recognition
- A site of your choice in the trade exhibition hall
- Four complimentary full registration tickets which include the Conference dinner
- Acknowledgement in First and Main Announcement plus conference programme
- Naming rights to one Meet the Experts sessions
- Full page full colour advert in conference handbook
- Acknowledgement on the Conference Sponsors page of the HINZ website

GOLD (\$8,500)

- Placement of your company banners appearing in the main auditorium and throughout the Conference Centre
- Banner advertising on the HINZ Web Page and placement of a hyperlink for one year
- Naming rights for one scientific session which will include visual and verbal recognition
- A site of your choice in the trade exhibition hall
- Two complimentary full registration tickets which include the conference dinner
- Acknowledgement in First and Main Announcement plus conference programme
- Acknowledgement on the Conference Sponsors page of the HINZ website

REUSABLE ALUMINIUM WATER BOTTLES (\$3,000)

- Company logo overprinted on one location

SATCHELS (\$5,200)

- Company logo overprinted on one location
- Acknowledgement on the Conference Sponsors page of the HINZ website

GALA DINNER (\$15,000)

- Exclusive acknowledgement during dinner, verbally and visually
- Placement of signage in dinner room
- Three guests to attend dinner- reserved table
- Option to invite Keynote speaker to your table
- Ten minute speaking slot at beginning of the evening
- Opportunity to present sponsor prizes
- Hyperlink on HINZ website for one year
- Two complimentary conference registrations including dinner
- Acknowledgement on the Conference Sponsors page of the HINZ website

WELCOME FUNCTION (\$10,000)

- Exclusive acknowledgement during dinner, verbally and visually
- Placement of signage in dinner room
- Three guests to attend function
- Ten minute speaking slot at beginning of the evening
- Opportunity to present sponsor prizes
- Hyperlink on HINZ website for one year
- Two complimentary conference registrations including dinner
- Acknowledgement on the Conference Sponsors page of the HINZ website



Important Information for Exhibitors

Exhibition booths will be sold and allocated on written confirmation. All booths are located in the catering area, delegates will frequent this area at all breaks PLUS the welcome drinks reception, to maximise exhibitor exposure.

COST:

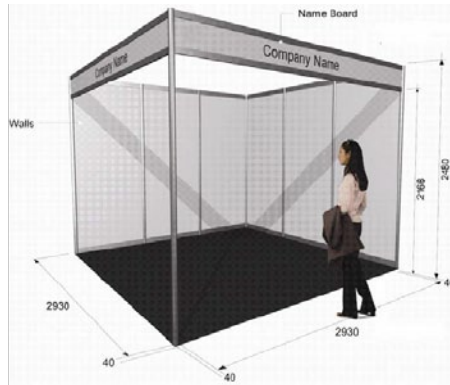
- **NZHITC Members/Supporters of HINZ**
(taken a booth at two HINZ conferences) = \$3400
Standard booth = \$3800

Contact admin@hinz.org.nz
for more information.

Each booth covers 3m x 3m,
is a built in shell scheme - equipped with:

- power with a four point board
- spotlights
- signage
- one full registration

All special equipment for your area can be arranged through Displayworks
www.displayworks.co.nz directly at your own cost. Should you require any direct phone lines and/or internet connections please advise on reservation of your area.



Each registered exhibitor will be entitled to an exhibitor package including:

- Admission to Cocktail Party and Dinner
- Daytime meals and refreshments (Thursday and Friday)
- Free entry to all sessions
- Acknowledgement on the Conference Sponsors/Vendors page of the HINZ website

Extra Stand Personnel attending the conference can register at a cost of \$370.

Access to the venue for exhibitor set up commences **from 9am Wednesday 7th November and fully complete by 4pm. Pack out from 3.30pm Friday 9th November.**

Please note that the Wednesday programme consists of workshops and the main Conference starts on Thursday.

SPOT PRIZES – always a popular part of the programme, you can either choose to:

- add a branded item to the satchels (no charge)
- donate several branded items for spot prize announcements at one of the 5 breaks.
- run a questionnaire or card drop at your stand and announce the winner as part of the lunch break on the last day

Please contact admin@hinz.org.nz if you are keen on any of these options and we will create a list of prizes /organisations on the website

We very much appreciate your support of this year's event and look forward to offering a programme and networking experience that is enriching and valuable for all vendors.

(all costs include NZ GST at 15%)

The exhibition floor has been sold out for the past four years, so don't miss out... book now!

www.hinz.org.nz

